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July 23, 2008

TO: U.S. Serial No. 10/822,920 **Company:** U.S. Patent and Trademark Office

Fax #: 571-273-8300 **City/State:** Alexandria, VA 22313

Mail Stop Amendment

FROM: David S. Moreland **3748** **Our Ref. #:** 52531.105002(CON)

NUMBER OF PAGES (including transmittal sheet):

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Notes/Comments:

Documents Submitted Via Facsimile:

Applicant: Zitaner et al.

Serial No.: 10/822,920

Filed: April 13, 2004

For: Competitive Rewards Benchmarking System and Method

Papers Faxed: Fee Transmittal (1-pg.); and Form PTO-2038 Credit Card Payment Form (1-pg.)

(DSM)

PART B - FEE(S) TRANSMITTAL

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David S. Moreland	(Depositor's name)
(Signature)	
July 23, 2008	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/822,920	04/13/2004	Eric Zitaner	52531.105002	3562

TITLE OF INVENTION: SYSTEM AND METHOD FOR COLLECTING AND ANALYZING COMPETITIVE REWARDS DATA

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1440	\$300	\$0	\$1740	09/02/2008
EXAMINER	ART UNIT	CLASS-SUBCLASS				
WONG, LESLIE	2164	707-100000				

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Towers Perrin Forster & Crosby

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Centre Square East, 1500 Market Street
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Date July 23, 2008

Typed or printed name David S. Moreland

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